

March is:

Workplace Eye Wellness Month

April is:

National Grilled Cheese

# The Chronicle of The Cubicle The New Normal?

Our thoughts and prayers are for all family, friends, associates and clients as the world is adjusting to a new normal and the Covid-19 virus.

Lives are certainly being disrupted in unexpected ways with the closing of establishments, recreation, offices asking people to work from home, schools temporarily closing and travel restrictions which are likely just getting started.



We hope and pray that this will pass quickly and life can return to a more normal. However, we need to begin preparing for changes that this will inevitably make to a “normal” routine.. Patience and flexibility will be powerful tools to have in your toolbox to help you triumph during this period.

All of us at IDI are ready to help out where we can in assisting with any transitions in your work space that are needed. Let us know how we can help.

Inside this issue:

**Thoughts and Prayers**

**Is Copper The Miracle Metal?**

**Innovative Conference Tables**

**Transform Your Dry-Erase Surfaces**

## March & April 2020

The Months For:

- ◆ National Procrastination Week, Mar 1-7
- ◆ World Rattlesnake Roundup, Mar 13-15
- ◆ National Animal Poison Prevention Week, Mar 15-21
- ◆ Bat Appreciation Week, Apr 5-11
- ◆ Animal Control Appreciation Week, Apr 12-18
- ◆ National Volunteer Week, Apr 19-25
- ◆ World Immunization Week, Apr 24-30

## Copper—The Miracle Metal?

Copper, the metal that is often shiny, many times tarnished, is used in everyday products could likely be a miracle metal. It's been in society for thousands of years. It's use ebbs and flows with the current design trends

But, it may be time to look at this material as a standard and to look past the current designs and trends in society.

Copper was the subject of a recent article in Fast Company magazine, and a timely article it is.

While copper and its cousin brass have been used in construction for a very long time the newer design trends have pushed it out of the way for stainless steel, stone, plastic laminate and other materials.

This is unfortunate., as quoted by Bill Keevil (professor of environmental healthcare at the University of Southampton) when coronaviruses land on most hard surfaces they can live for up to four or five days. But when they land on copper and copper alloys like brass it just degrades them and they die in minutes. Copper is a natural, passive antimicrobial material. It self-sterilizes its surface without the need for electricity or bleach.

Through multiple studies it was proven that regularly cleaned and uncoated copper alloys kill more than 99% of six disease-causing bacteria within two hours of contact<sup>1</sup>.

Currently there are approximately 400 copper alloys with a minimum of 60% copper content that are EPA-Registered as antimicrobial. Certainly more will come on line in the future.

No doubt forward thinking architects, designers and product developers will be using these materials to improve the natural disinfecting capabilities of interiors of both healthcare and offices to combat current and future viruses.

<sup>1</sup> Copper Brass Bronze Design Handbook, Copper Development Association Inc.

## Copper—The Miracle Metal?

*Continued from Page 1*

Speaking of copper. We'd be remiss if we didn't let you in on one of the newest chairs to just hit the market. Timing, as they say, is everything. Via Seating just announced (actually on 3/12/20) their brand new line, The Copper Mesh Collection.

The mesh material is infused with copper so it is inherently biocidal, antifungal, antiviral and anti-odor. While these will be great for healthcare facilities, using them in an office is not a bad idea either. For all of the reasons expressed on page 1 these can go a long way to helping improve your environment not just during the current virus outbreak but also during the normal flu season.



Genie Copper Mesh®



Splash



Reset



Vista II

The mesh back is available on :

Via Seating has produced a white paper on the benefits to healthcare. If you'd like a copy email us at the address on the back and we'll get it right over to you.

For information on any of these chairs and the configurations that are available drop us a note.

## Product Spotlight: Innovative Conference Tables

In days long past the conference table was a staple in corporate America. With it's long length and stuffy chairs circling it, the look spoke volumes of look at me, how powerful I can be. In some cases the look hasn't changed from the days of Mad Men.

In the last few years major advancements have been made in what is a more crucial office element than in the past.

The conference or "boardroom" used on rare occasions for a certain level of executives. No longer the case, there are now not enough conference rooms in offices or outfitted to the extent that is required for today's technology.

We thought you might like to see some of the current offerings in the market and how they might change what a conference room means to your organization.

Starting off from Enwork. Enwork started in supplying replacement parts and training tables and have grown into one of if not the most innovative table companies in the market. And their product offering doesn't stop with their tables.



### Equilibrium

With a "sawhorse" style center base this table is a definite show piece. The base is bolted to the floor and has a super structure that reaches to each end of the table to support the top. Opening up the leg space to free users from kicking bases this is a game changer.

Priced in the upper sphere of conference tables if you need a specific look that says "WOW" this table will do it.

## Product Spotlight cont'd

### Foundation

A very popular style also from Enwork. The Foundation table is available with a wide range of sizes. The base style provides the basis for its name. With a box type base you can easily hide required cords and wiring. Access to the wiring and data can be through table top inserts or a trough that is accessible through hinged doors on the table top.



### Swap

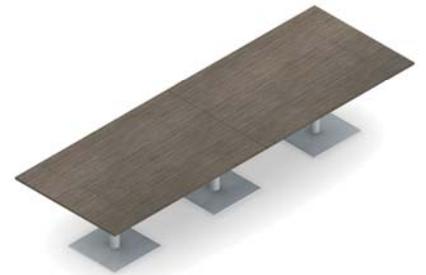
From Global Furniture Group is the new Swap table. The table is defined by the solid round or square base on the table. Much like café style tables the base makes a solid statement in look and feel.

With an almost infinite quantity of base heights and table top sizes and shapes Swap fits into a wide range of uses. From conference to breakout to multimedia to café style it can work itself into most design styles in the market.

Here it is with a square base and teleconference top. (left)



And in a more standard 12' x 4' conference type table. (right)



### Woodtech



Woodtech is a custom manufacturer of products that touch many part of the industry. While the designs are certainly unique their structure puts them in the small group of manufacturers that use Forest Stewardship Council certified wood. The sources are sustainable and renewed. Here is a unique conference table style for one of their many clients.

### Versteel

Lastly from Versteel we have Wavelink. A table system that allows you to combine different shaped table to create a space that is unique to your needs. Push the pieces together for a combined group conference table or pull them apart for a training room experience.





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!!! It's Here !!!  
Your March-April  
NEWSLETTER  
Has Arrived

## eBeam Edge +

"People who are crazy enough to think they can change the world, are the ones who do."  
- Rob Siltanen



*Communication is a critical element to any business operation. Whether you are developing internal items to further your business or presentations to clients or prospects, the right message with the right format can spell the difference between success and the sounds of crickets.*

*Whiteboards, whiteboard painted walls, glass boards these are all mediums used to develop and share those messages. But without the right tools so much work is duplicated and wasted.*

*Introducing eBeam Edge +. With eBeam Edge + you are able to consolidate your communications and save time that is being wasted. Edge + takes what used to be a 2 dimensional tool and creates a digital tool that can expand your capabilities.*

*By allowing you to create a digital space on any whiteboard type surface you can save files, save time and communicate faster. Check out the Edge + at [www.ebeamrocks.com](http://www.ebeamrocks.com).*



"There is no such thing as a failed experiment, only experiments with unexpected outcomes."  
- R.  
Buckminster Fuller

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